



IKTAR

www.IKTAR.org

One Day Training Program

Digital Leadership and Change Management

Ideal For: Business Leaders, Managers, HR Professionals, Change Agents, SME Owners



**Register before
Sep 20, 2024.**



Friday, 27
Sep. 2024



Nishat Emporium,
Lahore - Pakistan



www.IKTAR.org



Info@IKTAR.org



+92 321 783 5515



Why Digital Leadership and Change Management Matters Now More Than Ever?

As technology transforms every aspect of business, leaders are faced with the challenge of navigating uncharted territory. Digital Leadership and Change Management is crucial for those who wish to stay ahead of the curve, inspiring teams and driving innovation in the face of uncertainty. This training is designed to equip you with the skills to lead with confidence, foster a culture of adaptability, and turn disruption into opportunity.

Learning Investment:

Rs. 23,000 per Participant (16% Sales Tax Applicable)

20% Early Bird / Group of 5 Discount:

Valid for confirmed registrations with payment only within due registration date.

55%
PERSONAL DATA
COMPLETION



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Digital Leadership and Change Management

Transform Your Transform Your Leadership Approach in the Digital Age

Join us for a comprehensive one-day training designed to equip you with the skills and knowledge to lead your organization through digital transformation successfully. This program focuses on the essential elements of digital leadership and change management, providing you with actionable strategies and insights to drive innovation and growth.



Course Leader

**Shafqat
Jilani**

Shafqat Jilani is a seasoned business leader and expert in soft skills training, with over two decades of experience in corporate training, management consulting, and online education. Besides his master's degrees in Marketing and Applied Psychology, he is a certified Master Trainer of The Futures Group USA and a certified Productivity Consultant of APO Japan.

Shafqat has successfully trained professionals across diverse industries, specializing in leadership development, change management, HR strategy, and digital transformation. His unique approach combines in-depth psychological insights with practical business strategies, making his training sessions both impactful and engaging.

As the founder and lead trainer at IKTAR, Shafqat is passionate about empowering organizations and individuals to thrive in today's fast-paced digital landscape. His training programs are designed to be interactive, practical, and tailored to the specific needs of his audience, ensuring that participants leave with actionable skills and a clear path forward.

TRAINING AGENDA

- 01 INTRODUCTION TO DIGITAL LEADERSHIP
- 02 LEADING THROUGH CHANGE IN THE DIGITAL AGE
- 03 COMMUNICATION AND ENGAGEMENT DURING DIGITAL CHANGE
- 04 BUILDING A DIGITAL-FIRST CULTURE
- 05 PRACTICAL WORKSHOP

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One Day Training Workshop

Digital Leadership and Change Management

Ideal For

**Business Leaders, Managers, HR Professionals,
Change Agents, SME Owners**

Objective

This training aims to empower leaders with the tools and strategies necessary to navigate digital transformation and manage change effectively. By the end of the program, participants will have a clear understanding of how to lead their teams through the complexities of digital disruption, fostering innovation and resilience within their organizations.



Why Attend?

In a world where digital change is constant and inevitable, your ability to lead through transformation is critical to your organization's success. This training provides you with practical insights and actionable techniques to stay ahead, ensuring you can adapt, inspire, and thrive in a rapidly evolving business environment.



Includes

- Comprehensive one-day training session
- Interactive workshops and real-world case studies
- Resource materials and templates for immediate application
- Networking opportunities with peers and industry experts
- Q&A Sessions, opportunities to ask questions and discuss challenges



What You Will Get

- A deeper understanding of digital leadership and change management
- Strategies for leading teams through digital transformation
- Tools for effective communication and engagement during change
- A customized action plan to implement in your organization
- A certificate of completion to enhance your professional credentials

Training Day Timeline

08:30 AM – 09:00 AM

Registration & Welcome Coffee

- Participants arrive, register, and enjoy a welcome coffee.
- Networking and informal introductions.

09:00 AM – 09:45 AM

Module 1: Introduction to Digital Leadership

- 1.1 Understanding Digital Leadership
 - Definition, key traits, and role in driving transformation.
- 1.2 The Impact of Digital Transformation on Leadership
 - How digital transformation reshapes leadership roles and case studies.

09:45 AM – 10:00 AM

Refreshment break

10:00 AM – 11:30 AM

Module 2: Leading Through Change in the Digital Age

- 2.1 The Dynamics of Change in a Digital Environment
 - Understanding the pace of digital change, agility, and adaptability.
- 2.2 Change Management Frameworks for Digital Transformation
 - Overview and adaptation of popular change management models.

11:30 AM – 12:30 PM

Lunch Break

- A one-hour lunch break.

12:30 PM – 02:00 PM

Module 3: Communication and Engagement During Digital Change

- 3.1 Effective Communication Strategies
 - Communicating vision, overcoming barriers, and leveraging digital tools.
- 3.2 Engaging and Motivating Teams
 - Techniques for maintaining morale, fostering innovation, and handling resistance.

02:00 PM – 02:15 PM

Refreshment break.

02:15 PM – 03:45 PM

Module 4: Building a Digital-First Culture

- 4.1 Fostering a Culture of Continuous Learning and Innovation
 - Encouraging growth mindset, continuous learning, and digital literacy.
- 4.2 Leading by Example: The Digital Leader's Role
 - Demonstrating digital proficiency, setting the tone, and case studies.

03:45 PM – 04:45 PM

Module 5: Practical Workshop

- 5.1 Developing a Digital Leadership Action Plan
 - Group work to create action plans and present them for feedback.
- 5.2 Group Discussions and Peer Feedback
 - Sharing insights and actionable takeaways.

04:45 PM – 05:00 PM

Conclusion

- Recap of key learnings, Q&A session, and final thoughts.
- Certificate distribution and group photo.

About the Trainer

Shafqat Jilani

Lead Consultant & Trainer
Country Director – IKTAR, Pakistan

Shafqat Jilani is a distinguished lead trainer at IKTAR renowned for his dynamic approach to business training and management consulting. With a rich professional background spanning over two decades, Shafqat has empowered numerous organizations to achieve excellence through innovative training methodologies and strategic consulting.

Professional Highlights:

Expertise Across Industries: Shafqat has collaborated with top-tier multinational corporations including Eli-Lilly, FedEx, and Futures Group. His extensive experience in sales, marketing, human resources, and training management has positioned him as a versatile and knowledgeable consultant.

Innovative Training Techniques: Known for his willingness to explore new frontiers, Shafqat employs modern training methodologies and cutting-edge learning tools to deliver impactful training sessions. His sessions are designed to be highly interactive, flexible, and comfortable, fostering an environment conducive to effective learning.

Certified Master Trainer and Consultant: Along with his university degrees in Marketing and Applied Psychology, Shafqat is a certified Master Trainer from Futures Group Washington DC and a Certified Productivity Enhancement Consultant from APO Japan. He brings a wealth of expertise in competitive selling, international marketing, market research, team management, and project management.

Extensive Training Experience: With over 800 training workshops conducted, Shafqat has a proven track record of delivering high-quality training programs. His workshops cover a wide array of topics including personal skills development, market share management, and customer satisfaction.

Strategic Consultancy: Beyond training, Shafqat offers strategic consultancy to corporate clients. His services encompass strategy formulation, capacity enhancement, project management, niche navigation, and improving corporate environments. His holistic approach ensures clients achieve sustainable growth and success.

Personal Approach: Shafqat Jilani believes in the power of self-learning and continuous improvement. His training sessions are not just about imparting knowledge but also about inspiring participants to explore their potential and embrace lifelong learning. As a motivational speaker and coach, he combines practical insights with motivational guidance to help individuals and organizations thrive.

Get in Touch: Shafqat is always eager to connect with professionals and organizations aiming to excel. For training sessions, consultancy services, or speaking engagements, you can reach Shafqat Jilani at:

Email: info@IKTAR.org

Phone: +92 321 783 5515

Website: www.IKTAR.org

Registration Form

Please don't leave any section un-filled

Training Title	Digital Leadership and Change Management		
City of Training	Lahore	Date of Training	September 27, 2024
Name of Organization			
Postal Address			
Name of Contact Person		Phone	
Designation		Mobile	
Contact Person's E-mail		Url:	
Mode of Payment	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque / Pay Order <input type="checkbox"/> Online		

NOMINATION DETAILS

S. No.	Participant's Name	Designation	City	Email	Contact #
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					

*for more than 15 nominations, please use copy of this page

TERMS & CONDITIONS

- 1) All enrollments are voluntary and non-refundable, in case the nominee(s) cannot attend, management can send alternative nominations.
- 2) Enrollment in the event is confirmed only after receiving the course fee in advance. Registration should reach the IKTAR office five days before the training event to ensure seat reservation.
- 3) If IKTAR cancels the event due to any reason, registration will be refunded in full or compensated with the registration of another program.
- 4) Payments must be made through a crossed cheque or bank draft in favor of 'IKTAR' and dispatched to the IKTAR office at least one week before the training date. In case of Online Payment, details and Transaction ID shall be shared by the client.

Total Number of Participants:	Fee Per workshop	Total Amount
Payment Detail:	Online Transaction ID #	
	Check / Draft #	
	Issuing Bank	
	Date	
Name of Nominating Authority:	Designation	Signatures & Stamp
Remarks (if any):		