

One-Day
Intensive Sales Leadership Bootcamp

Real-World Sales Domination

Win Bigger. Close Faster. Lead Stronger.

Ideal For:

*Sales Leaders | Senior Sales
Managers | Sales Directors &
Regional Heads | Sales Team
Leads & Aspiring Leaders*

Avail the Discount!
Register by April 10, 2025,



Friday,
Apr 25, 2025



Nishat Emporium,
Lahore - Pakistan



www.IKTAR.org



Info@IKTAR.org



+92 321 783 5515



**This is NOT just another sales training
—this is a transformation!**

In today's high-stakes sales environment, good is not enough—you need to dominate. This power-packed, high-energy bootcamp is designed to transform sales leaders, managers, and team leads into unstoppable forces in sales and leadership. Through cutting-edge strategies, interactive simulations, real-world case studies, and elite negotiation tactics, you'll master the skills to exceed targets, close high-value deals, and inspire peak performance in your teams.

Investment in Your Sales Success:

Rs. 15,000 per Participant (*Excl. Taxes*)

Enjoy 15% Early Bird Offer - Enroll with payment
before April 10, 2025

Corporate Group Offer – Four Plus One FREE!
*In-House & Customized Training Available

One-Day
Intensive Sales Leadership Bootcamp

Real-World Sales Domination

A dynamic mix of real-world case studies, live simulations, roleplays, and breakthrough strategies to fuel your sales mastery.

Join us and take your sales leadership to the next level! This high-impact bootcamp will equip you with elite sales strategies, powerful negotiation tactics, and leadership insights to help you close bigger deals, overcome obstacles, and drive unstoppable team performance. Don't miss this game-changing opportunity to transform your sales journey and achieve breakthrough success!



Course Leader

Shafqat Jilani

Shafqat Jilani is a seasoned business leader and expert in soft skills training, with over two decades of experience in corporate training, management consulting, and online education. Besides his master's degrees in Marketing and Applied Psychology, he is a certified Master Trainer of The Futures Group USA and a certified Productivity Consultant of APO Japan. Shafqat has successfully trained professionals across diverse industries, specializing in business empowering through sales excellence, leadership development, change management, HR strategy, and digital transformation. His unique approach combines in-depth psychological insights with practical business strategies, making his training sessions both impactful and engaging. As the founder and lead trainer at IKTAR, Shafqat is passionate about empowering organizations and individuals to thrive in today's fast-paced digital landscape. His training programs are designed to be interactive, practical, and tailored to the specific needs of his audience, ensuring that participants leave with actionable skills and a clear path forward.

BOOTCAMP ENCIRCLES

01

MASTERING HIGH-PERFORMANCE SALES LEADERSHIP

– Strategies to dominate your market.

02

WINNING ELITE-LEVEL CLIENT ENGAGEMENTS

– The psychology & science behind powerful interactions.

03

TURNING OBJECTIONS INTO OPPORTUNITIES

– Decode resistance and convert it into revenue.

04

NEGOTIATION POWER MOVES

– Secure high-value deals with advanced persuasion tactics.

05

LEADING UNSTOPPABLE SALES TEAMS

– Inspire, coach, and drive peak performance.

06

THE 30-DAY DOMINATION PLAN

– A structured roadmap to sustained sales success.



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Objective



This high-impact Sales Leadership Bootcamp is designed to equip sales leaders, managers, and team leads with the skills, strategies, and confidence to consistently exceed sales targets, overcome challenges, and drive high-performance teams. Participants will master elite sales techniques, advanced negotiation tactics, and leadership principles to close bigger deals, build lasting client relationships, and lead their teams to sustained success. Through interactive roleplays, case studies, and real-world sales simulations, this bootcamp ensures a transformational learning experience that delivers immediate, measurable results.

The goal?

To turn good sales managers into unstoppable sales leaders!

Who Should Attend?



This bootcamp is designed for:

- ✓ Sales Leaders & Managers looking to drive performance and exceed targets.
- ✓ Sales Team Leads & Supervisors aiming to enhance leadership skills.
- ✓ Senior Sales Executives who want to master high-value deal-making.
- ✓ Business Owners & Entrepreneurs seeking to sharpen their sales strategies.

Why Attend?

- ✓ Master proven sales strategies to close bigger, high-value deals.
- ✓ Overcome objections & turn challenges into opportunities with confidence.
- ✓ Enhance leadership skills to drive and inspire high-performance sales teams.
- ✓ Engage in hands-on roleplays, case studies & real-world simulations for practical learning.
- ✓ Walk away with a 30-day action plan to implement powerful sales transformations immediately.



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What is Included?

- ✓ One full day of high-impact, interactive training with expert-led sessions.
- ✓ Cutting-edge sales strategies, negotiation tactics, and leadership insights.
- ✓ Hands-on roleplays, real-world case studies, and dynamic group activities.
- ✓ Exclusive sales templates, frameworks, and action plans for immediate application.
- ✓ Peer networking opportunities with top sales professionals.
- ✓ Certificate of Completion to showcase your expertise.
- ✓ Bonus: 30-Day Sales Domination Plan to drive sustained success.



What Makes This Bootcamp Different?

- Not just theory—100% practical, action-driven training!
- Real-world case studies, roleplays & simulations for hands-on learning.
- High-energy, engaging, and out-of-the-box training methodology.
- Walk away with battle-tested sales strategies you can apply immediately.

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What You Will Get



- ✓ **Proven Sales Mastery** – Learn high-impact techniques to close bigger, faster, and smarter.
- ✓ **Advanced Negotiation Skills** – Secure high-value deals with confidence and precision.
- ✓ **Powerful Leadership Insights** – Lead, inspire, and drive unstoppable sales teams.
- ✓ **Real-World Application** – Engage in case studies, roleplays, and hands-on simulations.
- ✓ **Exclusive Sales Tools & Templates** – Ready-to-use frameworks for immediate success.
- ✓ **A Clear 30-Day Action Plan** – Implement strategies that deliver measurable results.
- ✓ **Certificate of Completion** – Showcase your expertise and elevate your professional profile.

REGISTER NOW



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Corporate Group Offer – Four Plus One FREE!

**In-House & Customized Training Available*

Shafqat Jilani

Lead Consultant & Trainer
Executive Director – IKTAR

About The Trainer

Shafqat Jilani is a distinguished lead trainer at IKTAR.org, renowned for his dynamic approach to business training and management consulting. With a rich professional background spanning over two decades, Shafqat has empowered numerous organizations to achieve excellence through innovative training methodologies and strategic consulting.

Professional Highlights:


- **Expertise Across Industries:** Shafqat has collaborated with top-tier multinational corporations including Eli-Lilly, FedEx, and Futures Group. His extensive experience in sales, marketing, human resources, and training management has positioned him as a versatile and knowledgeable consultant.
- **Innovative Training Techniques:** Known for his willingness to explore new frontiers, Shafqat employs modern training methodologies and cutting-edge learning tools to deliver impactful training sessions. His sessions are designed to be highly interactive, flexible, and comfortable, fostering an environment conducive to effective learning.
- **Certified Master Trainer and Consultant:** Along with his university degrees in Marketing and Applied Psychology, Shafqat is a certified Master Trainer from Futures Group Washington DC and a Certified Productivity Enhancement Consultant from APO Japan. He brings a wealth of expertise in competitive selling, international marketing, market research, team management, and project management.
- **Extensive Training Experience:** With over 800 high-impact training workshops conducted, Shafqat Jilani has a proven track record of transforming sales leaders, executives, and teams into high-performing professionals. His expertise spans sales mastery, leadership excellence, and advanced skill development, equipping participants with cutting-edge strategies to close deals faster, lead stronger, and drive revenue growth. Shafqat's workshops are renowned for their practical approach, covering essential topics such as competitive selling, market share expansion, negotiation psychology, and customer success optimization—delivering real-world results that elevate both individual and organizational performance.
- **Strategic Consultancy:** Beyond training, Shafqat offers strategic consultancy to corporate clients. His services encompass strategy formulation, capacity enhancement, project management, niche navigation, and improving corporate environments. His holistic approach ensures clients achieve sustainable growth and success.

Personal Approach:

Shafqat Jilani believes in the power of self-learning and continuous improvement. His training sessions are not just about imparting knowledge but also about inspiring participants to explore their potential and embrace lifelong learning. As a motivational speaker and coach, he combines practical insights with motivational guidance to help individuals and organizations thrive.

Get in Touch:

Shafqat is always eager to connect with professionals and organizations aiming to excel. For training sessions, consultancy services, or speaking engagements, you can reach Shafqat Jilani at:

 +92 321 783 5515

 info@IKTAR.org

 www.IKTAR.org



Trainer's Publications

- Insights from a Thought Leader



Our **Sales Leadership Bootcamp** is led by a seasoned expert and published author, bringing you insights backed by research, real-world experience, and cutting-edge strategies. Dive deeper into leadership, success, and workplace excellence with these powerful books by **Shafqat Jilani**—available on **Amazon**.



Featured Books by Shafqat Jilani:

Quantum Edge for HR Managers – 365 Game-Changing HR Strategies for Organizational Excellence

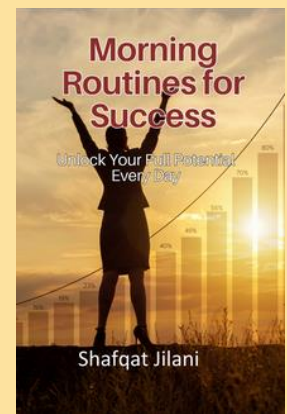
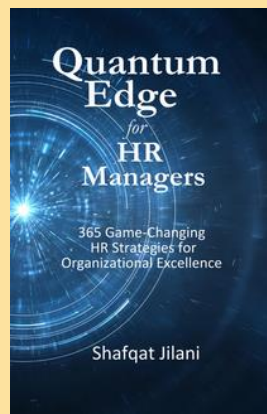
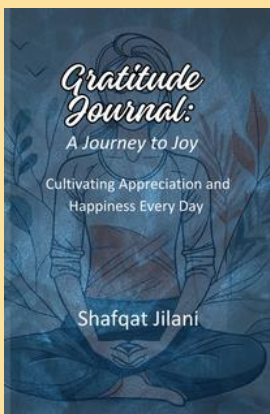
The Science of Workplace Happiness – Strategies for a More Joyful and Productive Work Life

Gratitude: A Journey to Joy – Cultivating Appreciation and Happiness Every Day

Morning Routines for Success – Unlock Your Full Potential Every Day

Explore More & Get Your Copies on Amazon:

[Shafqat Jilani's Amazon Author Page](#)



Powering Sales Excellence Together



MAP Pakistan (*Marketing Associates & Professionals Pakistan*) is a leading professional body specializing in marketing synergy development, branding, event excellence, professional networking, and industry linkage. With decades of experience in orchestrating high-impact corporate events, fostering strategic alliances, and enhancing brand visibility, MAP Pakistan serves as a dynamic platform for businesses to connect, collaborate, and grow. MAP continues to drive corporate engagement, strengthen market presence, and elevate business excellence across sectors.

www.mappakistan.org



IKTAR is a premier business consulting, corporate training, and leadership development organization committed to driving organizational success through cutting-edge training solutions. With a focus on sales mastery, leadership growth, and high-performance strategies, IKTAR has empowered businesses across industries to achieve sustainable growth and competitive advantage. Our expertise in strategic consulting, executive training, and skill enhancement programs makes us the trusted partner for businesses striving for excellence.

www.IKTAR.org

A Strategic Collaboration for Transformational Impact:

The collaboration between IKTAR and MAP Pakistan is built on a strong foundation of expertise and shared vision, continuously delivering high-impact professional development programs. With IKTAR's excellence in Training & Development and Business Consulting, and MAP's leadership in Marketing, Event Excellence, and Branding, this partnership brings together the best of industry knowledge and training innovation. Through cutting-edge sales leadership programs, we empower businesses, elevate sales professionals, and drive sustained success in an ever-evolving marketplace.

Some of Our Valued Clients



Evyol

ORIX

AMUL
Since 1970

HONDA

Bank Alfalah

PUNJAB GROUP OF COLLEGES

British High Commission Islamabad

DEC
DYNAMIC EQUIPMENT & CONTROLS (PVT) LTD.

ALPHA CORPORATION

telenor

Nestlé

HAYAT

Al-Hilal

Happilac
PAINTS

Ghani
Leaders In Glass

THE UNIVERSITY OF FAISALABAD
ذہن رتبہ دیں علم کو

کانترپس

Shell

UNFPA
United Nations Population Fund

novo nordisk

BizShip International

PROUD TO SERVE SINDH POLICE

SHARIF GROUP

UNDP

caritas

raqbay

WWF

N.B SONS

BETA PIPES

TOTAL

NOVARTIS

Masood Textile Mills Ltd.

UNIVERSITY OF GUJRAT
UoG
A WORLD CLASS UNIVERSITY

DESCON

SIALKOT CHAMBER OF COMMERCE & INDUSTRY
SCCI
ایوان صنعت و تجارت سialکوٹ

NOKIA
Connecting People

NBP

Kanzo Ag

MENU

ppa

ppa

BANKIA FOUNDATION COLLEGE
LEARN AND EXCEL

Pearl-Continental

ORIENTmMcCANN PAKISTAN

FUTURE HOMES
LIVING WITH A FUTURE

TECSOF

BERGER

pharmedic

PRESTON UNIVERSITY

PUNJAB DEVELOPERS

PEFMA
DISCIPLINE

askari general insurance

ZRK GROUP

CALTEX

ROYAL FANS

International Poultry Expo
September 25-26-27 2014
IPEX

cinnova

CYBERNET

alBaraka

interloop

UNODC

SMEDA

MED CARE

STARCO Home Appliances

MTL

SUCCESS THROUGH SKILL
PUNJAB TECHNICAL TRAINING COUNCIL

orient

UNIVERSITY OF FAISALABAD

WARID TELECOM

UNIVERSITY OF ENGINEERING & TECHNOLOGY
Lahore

COM